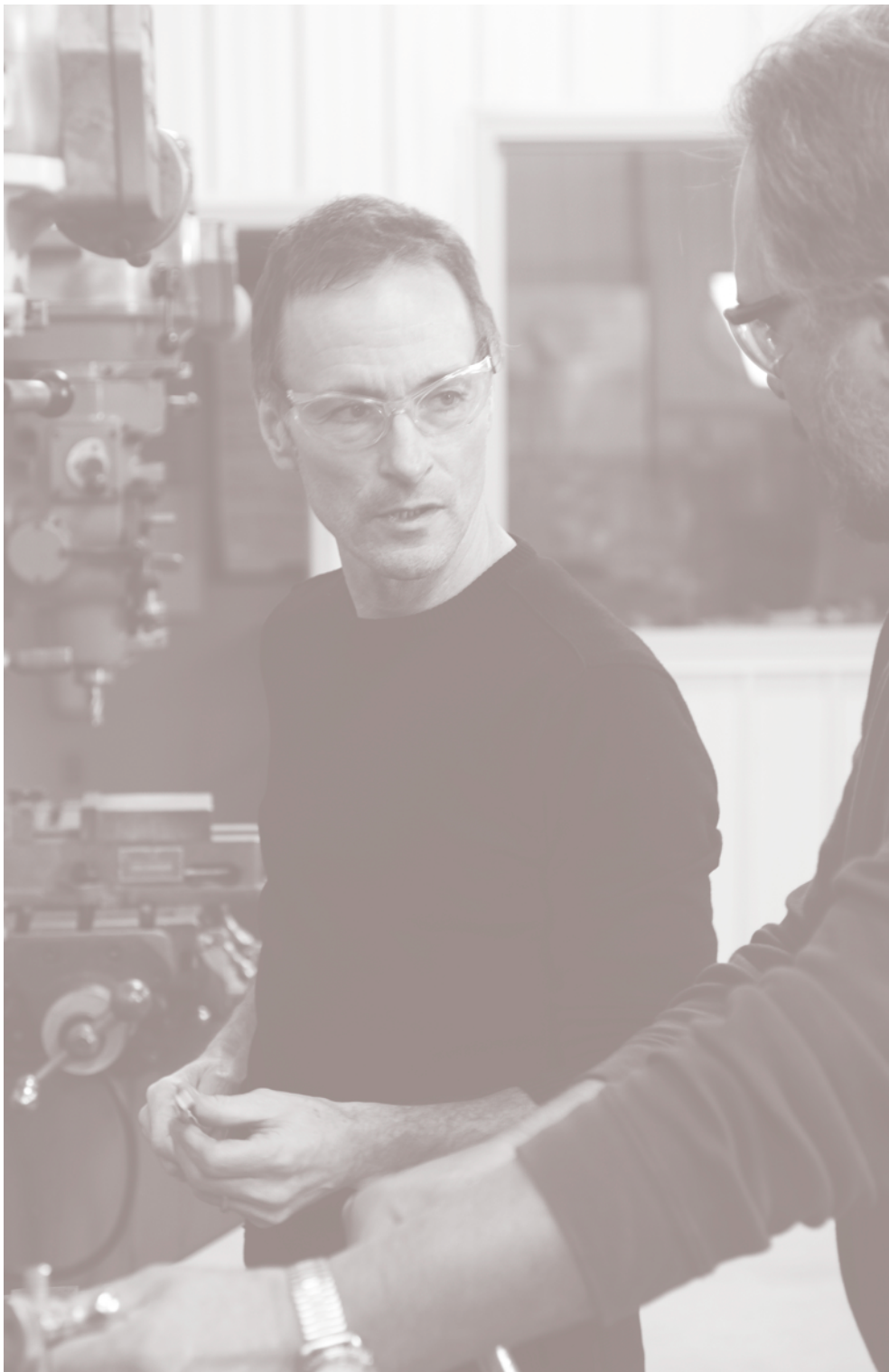


BeauxArts.02
Impressions of a World Premiere

SieMatic

“ A great kitchen has a magic to it that transforms the physical room into a feeling. People are drawn to that kitchen, and they may not know why. The kitchen sings. It is my job to write the music.”

Mick De Giulio,
Designer, Chicago



The characteristic elements of the BeauxArts philosophy are characterized by the segmented functional areas – a complete departure from the traditional kitchen layout. The symmetry, repetition of forms, colors and materials makes for an ensemble of placid balance.

The Chicago Designer Mick De Giulio, with whom SieMatic collaborated on the first BeauxArts collection, created new elements, materials, colors, finishes, and proportions, giving BeauxArts.02 a more linear and lighter appearance. Such details create a unique classic elegance.





Introducing a sensational new interpretation of the classic kitchen: for the imm Cologne 2011, SieMatic exhibited the highly anticipated BeauxArts.02 to an international audience. This kitchen collection was designed and developed in collaboration with designer Mick DeGiulio, celebrated in the USA as the "Rock Star of Kitchen Design." The SieMatic BeauxArts.02 provides nearly unlimited opportunities for individual kitchen planning and offers more freedom of design through many new, unconventional ideas: elegant furniture elements combined with a rustic stove, antiques, and collector's items placed between stainless steel fronts – the interplay of style and volume as well as color and material is part of the philosophy. SieMatic BeauxArts.02 is far more than just a new kitchen – it is a comprehensive, creative design for the kitchen and beyond.

The polished, faceted frames of the stainless steel fronts provides a sophisticated accent to the matt stainless steel also found on the fronts.

The base cabinets appear to float above the floor due to the polished, mirrored toe-kick. The pronounced StoneDesign countertop and backsplash contrast the delicate appearance of the stainless steel elements.





Classic or modern? Lacquer or stainless steel? Matt or polished? Why not both? Contrasting elements come together to create a harmonious whole in the SieMatic BeauxArts.02 – a kitchen with a unique character.

The new stainless steel fronts, with their faceted metal frames, create a centerpiece for this cooking area. The backsplash of Maljat brown limestone creates a textured accent. The polished stainless steel of the fronts is also echoed in the glass doors of the wall cabinets.





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